

Amend the claims to read as follows:

1. (currently amended) A method of providing ~~permanent or removable printed information~~indicia comprising at least one of information, advertisements and coupons on at least one of the top, bottom and side surface of a lid for cups or containers that have a lip and hold hot or cold liquids ~~or other substances intended for consumer consumption~~, the lid having a top with top and bottom surfaces and an integral side circumference area which fits over the lip of the container and is virtually perpendicular to the top of the lid, the method comprising the following steps:

providing a lid for a cup or container that holds hot or cold liquids ~~or other substances for consumer consumption~~, the lid defining integral top, side and bottom surfaces; ~~and~~

providing one or more stickers, each having a bottom face to be adhered to the lid, and a top face printed with the printed information; and

placing~~adhering~~ at least one said sticker~~indicia~~ to~~on~~ at least one of the top, bottom and side surfaces of the lid.

2. (previously presented) The method of claim 1 wherein the lid is made of plastic.

3. (canceled)

4. (currently amended) The method of claim 1 wherein the sticker~~indicia~~ is of any size or dimension necessary to fit or accommodate any and all sizes and styles of lids.

5. (currently amended) The method of claim 1 wherein the sticker~~indicia~~ is adhered~~displayed~~ permanently on the lid.

6. (currently amended) The method of claim 1 wherein the sticker~~indicia~~ is displayed temporarily~~removably adhered to~~ the lid.

7. (canceled)

8. (canceled)

9. (canceled)

10. (canceled)

11. (currently amended) The method of claim 19 wherein the sticker
comprises~~removable coupling is accomplished with~~ a perforated, tear-off portion~~member~~.

12. (canceled)